



Deearna Withey | Deearna's Maternity Agency

Rebecca Moore talks to Deearna Withey; a mother, grandmother and an expert in the maternity care industry, about her global 24/7 service: Deearna's Maternity Agency.

Deearna Withey has been in the maternity care industry for over 20 years, becoming a trusted household name, and rightly so. With experience in almost every field, she's a maternity nurse and trainer, birth coach and baby carer, multiples expert, feed and sleep consultant and more... London's very own baby whisperer.

Deearna first got into childcare almost immediately after her first baby was born, 28 years ago. Battling with the constant crying of her newborn, Deearna was faced with post natal depression. Nonetheless, being admittedly stubborn she refused medication. Instead, Deearna took it upon herself to study post natal depression and fully recovered from the illness. This is a decision she's still thankful for, "Gaining an understanding of why it happened was a good move, this enabled me to help others," recalls Deearna. And this experience set the foundation for her career path.

Now over quarter of a century later Deearna has two children and four grandchildren: Joshua, Aimee, Aeris and Theia. Her whole family are very supportive of her Maternity Agency, "If we are out and my phone goes they all know I will answer the call and may

then be tied up for a couple of hours. I like people knowing you don't need to pay for everything, and sometimes just to hear it's okay is all they need," says Deearna.

"I received a card from him recently and the contents said 'To the angel that mummy sent to look after us, thank you', to make such a difference is so rewarding."

Offering guidance can be what so many parents crave, and unfortunately due to the nature of Deearna's job, she does have to deal with many sensitive situations. Deearna recalls one of her toughest memories; "I was watching the news one day and saw that a lady had committed suicide as the result of psychosis. She had just given birth to twins 10 days earlier." Deearna knew the area so drove to see if she could find the house. "The police were there and I gave my card and asked them to tell the dad to call me. I hadn't even got in my car and the dad called. I returned to their home and he handed me the babies and said please help me. I ended up staying for 3 months." Deearna still keeps in touch with the family. "I

received a card from him recently and the contents said 'To the angel that mummy sent to look after us, thank you', to make such a difference is so rewarding."

Deearna is so dedicated to her job, and with a demanding schedule she has to be. "I can't imagine not working with mums and babies; post natal depression is the most misunderstood condition that's why having a maternity nurse or night nanny to set the foundations really does help."

When I asked Deearna about the prospects of her Maternity Agency, she was sure of the future, "Deearna's Maternity Agency will always be around. I hope that in 10 year's time I've won the lottery and can offer all clients a free start up pack of services, but if anyone needs a chat that will always be free. I'd hate for people to be sat at home struggling, ring us we will always answer and guide you," says Deearna. It's certainly reassuring that there's somebody with a hands on role just at the end of the phone. Because sometimes all we need is a bit of support, and Deearna is more than qualified for that. But don't just take my word for it; let her five star rating on our online directories do the talking.

www.deearnas-maternity-agency.co.uk